



ANJANA SURESH

DIGITAL MARKETER

SUMMARY

Results-driven Digital Marketer who combines creativity, strategy, and data to build powerful online presence for brands. Skilled in social media, content marketing, and audience research. I thrive on creating campaigns that are both engaging and performance-focused.

WORK EXPERIENCE

2025

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2024

Self employed/Freelancer

Designer & Digital Marketer

- Designed marketing visuals and branded content
- Managed social media content calendars and posting schedules
- Handled content writing, captions, and messaging

2023

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2022

Aigfox Technologies

Graphic Designer

- Conceptualized and created visually appealing graphics, layouts, and illustrations for various media, including print and digital platforms. Designed brochures, advertisements, and other marketing materials.
- designed over 50 digital marketing assets including banners, templates, and social media graphics that boosted click-through rates.

2021

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2021

TLM Studios, Virtual Internship

Graphic Designer Intern

- Proficiency with standard design tools like Adobe Creative cloud
- Created captivating and compelling social media posters and graphics that perfectly complement brand guidelines and campaign objectives.

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 www.anjanacreate.com

 Calicut

EDUCATION

Calicut University

Masters In Multimedia

2020 - 2022

Calicut University

Bachelor of Multimedia

2015 - 2018

SKILLS

- Adobe Creative Suite
- Content Marketing
- Problem-Solving
- Time Management
- social Media ads
- web designing
- Market Research
- Team Collaboration

PORTFOLIO

www.behance.net/anjanas4

REFERENCES

Zayaf

Aigfox Technologies/ CEO

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